



NEWS RELEASE

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Nook Industries, AMCI Partner to Deliver Mechatronic Automation Solutions

CLEVELAND – March 2015 – Two well-known automation solution companies – Nook Industries and Advanced Micro Controls, Inc. (AMCI) – announced a one-of-a-kind partnership, designed to bring their customers a one-stop solution.

Nook, which specializes in mechanical, and AMCI, which specializes in electrical, are both Rockwell Automation Encompass™ Product Partners and are offering combined part, consulting and configuration help.

“Mechatronics is an efficient approach to industrial automation that combines multiple engineering disciplines, such as electrical design and mechanical actuation into a single design. AMCI’s deep experience with PLC-based motion control is a natural complement to Nook Industries’ domain expertise with linear actuation – we’re excited about this partnership,” stated Bob Alesio, AMCI Director of Sales & Marketing.

Based in Terryville, Connecticut, AMCI is a leading manufacturer of specialized position sensing and motion control technology for PLC-based automation systems. Meant to simplify automation with added reliability to manufacturing processes, AMCI designs and manufactures all of their products, enabling superior quality and innovation. The company provides 24/7 technical support staff, ready to answer questions about installation, configuration and operation of all AMCI products.

“We couldn’t ask for a better partner,” said Jon Kasberg, program manager responsible for Rockwell Encompass products at Nook Industries. “Both of our companies have expertise and a proven track record on ‘their side’ of the Mechatronic equation. Together we’ll be positioned to be a customer’s total solution.”

Nook Industries, based in Cleveland Ohio, has more than 45 years of experience in providing the broadest selection of ball screws, jacks, heavy-duty electrical cylinders and modular actuators in the industry. With a focus on customer service and custom solutions, they have created rugged, dependable solutions for multiple industries.

Both companies are Rockwell Automation Encompass Product Partners, and will share sales and marketing assets as a part of the new agreement. A shared website, partner.nookind.com, provides customers with the best solutions based on a known product selection.



“All a customer needs to do is put in the part number they’re familiar with, be it Nook, AMCI or Allen-Bradley PLC, and they’ll get a reply with the most complementary products for a total solution. And of course we’ll be ready for live consultations too,” said Kasberg.

About Advanced Micro Controls Inc.

Founded in 1985, Advanced Micro Controls, Inc. (AMCI) is a leading U.S. based manufacturer with a global presence. AMCI industrial control products improve PLC-based automation systems with specialized position sensing and motion control technology that simplifies automation and adds reliability to manufacturing processes. AMCI designs and manufactures all of their products, enabling superior quality and innovation. The company provides 24/7 technical support staff, ready to answer questions about installation, configuration and operation of all AMCI products.

About Nook Industries, Inc.

Headquartered in Cleveland, Nook Industries is an ISO9001:2008- and AS9100C-registered company that provides controlled motion solutions in a wide range of industries including: transportation, medical/diagnostics, paper, chemical, food/beverage, solar/aerospace, entertainment and communications markets. For more than 45 years, Nook has provided comprehensive engineering, design and analysis in providing the highest quality linear motion manufacturing solutions on the market today. For more information, visit nookindustries.com or call: 1-800-321-7800.

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